



**LOS ANGELES PHILHARMONIC PRESENTS
ALL-GERSHWIN CONCERT EVENT FEATURING
GRAMMY® AWARD WINNER HERBIE HANCOCK
IN MOVIE THEATERS THIS MARCH**

***February Brings Performance Broadcast Live from Caracas, Venezuela,
Featuring Mahler 8, "Symphony of a Thousand," with more than 1,000 Musicians
on Stage Led by Gustavo Dudamel and Hosted by John Lithgow***

LA Phil LIVE is Made Possible with the Proud Support of Rolex

Los Angeles & Centennial, Colo. – January 10, 2012 – The Los Angeles Philharmonic (LA Phil) and NCM Fathom announced today the third and final performance of the [LA Phil LIVE](#) second season featuring world-renowned Music Director Gustavo Dudamel and the LA Phil with Jazz legend Herbie Hancock for a celebration of quintessential American composer George Gershwin on Sunday, March 18 at 2 p.m. local time. [LA Phil LIVE: Gustavo Dudamel and Herbie Hancock Celebrate Gershwin](#), pre-recorded from the LA Phil's 2011-12 season Opening Night Concert at Walt Disney Concert Hall, includes some of the composer's best-loved works including the *Cuban Overture*, *An American in Paris*, and *Rhapsody in Blue*, as well as intimate improvisations by Hancock of *Embraceable You* and *Someone to Watch Over Me*. The event also features exclusive footage of Hancock – the LA Phil's Creative Chair for Jazz – in his home, playing Gershwin and providing insights into his improvisational process.

Tickets for **LA Phil LIVE** in-theater events are available at participating U.S. theater box offices and online at www.fathomevents.com. For a complete list of theater locations and ticket prices, please visit the website (*theaters and participants are subject to change*). **LA Phil LIVE** will be shown in select movie theaters through NCM's exclusive [Digital Broadcast Network](#).

LA Phil LIVE's second performance of the season, **LA Phil LIVE: Dudamel conducts Mahler 8, "Symphony of a Thousand,"** on Saturday, February 18 at 2 p.m. Pacific / 5 p.m. Eastern will offer a never-before-seen live broadcast from Caracas, Venezuela, featuring Dudamel leading the two organizations that have been so prominent in his life, the LA Phil and the Simón Bolívar Symphony Orchestra of Venezuela in a dynamic performance of Gustav Mahler's Symphony No. 8, "Symphony of a Thousand." The live broadcast will be hosted by award-winning actor John Lithgow, who hosted his first **LA Phil LIVE** performance in June 2011. Multiple soloists and choruses will also be part of the performance. This exceptional presentation is the climactic performance of *The Mahler Project* – one of the pillars of the LA Phil's season – which features Mahler's complete symphonic cycle presented in both Los Angeles and Caracas.

"This is a special moment for me, especially since the Los Angeles Philharmonic coming to Venezuela is a beautiful homage to El Sistema," said Dudamel. "Bringing one of the world's best orchestras together with the Simon Bolivar Symphony Orchestra of Venezuela, a symbol of El Sistema, sends a message of hope for the musical youth of the country. Playing the Mahler 8th Symphony together will be historic."

Fathom and the LA Phil will present an encore of **LA Phil LIVE: Dudamel conducts Mahler 8, "Symphony of a Thousand,"** in select theaters on February 29 at 7 p.m. local time.

"The **LA Phil LIVE** concert from Caracas will mark the first time that we have broadcast live to cinemas from anywhere except Walt Disney Concert Hall," said LA Phil President and CEO Deborah Borda. "For this extraordinary event, we'll see Gustavo Dudamel in his home town, leading his two musical families in a performance of Mahler's legendary 'Symphony of a Thousand.' It promises to be a momentous occasion. The final broadcast for this season will be the transmission of our Opening Night Gala featuring soloist Herbie Hancock, at Walt Disney Concert Hall, from last October. We are both thrilled and honored to be able to share these remarkable concerts with viewers across North America."

LA Phil LIVE offers an enriching and unique concert experience in which the orchestra's performance is broadcast to theaters in high definition and 5.1 digital surround sound, featuring top talent and behind-the-scenes segments. Led by vibrant Dudamel, the **LA Phil LIVE** series transports audiences to the conductor's podium and places them inside the music. Each broadcast includes an insider's look via the Backstage Pass feature with live behind-the-scenes interviews with Dudamel, soloists and LA Phil musicians and exclusive rehearsal footage

"The in-theater event on February 18 will transport audiences to Caracas to see the spectacle of 1,000 musicians performing together in this amazing performance," said Dan Diamond, senior vice president of NCM Fathom. "And fans of Gershwin won't want to miss this must-see event featuring Oscar® and Grammy®-award-winning musician Herbie Hancock this March. Seeing Gustavo Dudamel bring symphony to life on the silver screen is an experience fans have to see to believe."

The LA Phil is offering fans an opportunity to win a chance to see Dudamel perform live from Walt Disney Concert Hall in Los Angeles in May, 2012. One grand prize winner, chosen at random, will receive two tickets to a Los Angeles Philharmonic performance with Gustavo Dudamel, a two-night hotel stay and free round-trip airfare for two, along with LA Phil merchandise. For contest details and entry requirements, please visit LAPhil.com/win.

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About National CineMedia (NCM)

[NCM](#) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](#) and [NCM Fathom](#) present cinema advertising and events across the nation's largest digital in-theater network, comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 176 Designated Market Areas® (49 of the top 50) and includes over 18,300 screens (17,300 digital). During 2010, approximately 700 million patrons attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](#) broadcast network is comprised of nearly 700 locations in 165 Designated Market Areas® (all of the top 50). The [NCM Interactive Network](#) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 42 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.7% interest in and is the managing

member of National CineMedia LLC. For more information, visit www.ncm.com or www.FathomEvents.com.

About the Los Angeles Philharmonic Association

The Los Angeles Philharmonic Association, under the vibrant leadership of Gustavo Dudamel, presents the finest in orchestral and chamber music, recitals, new music, jazz, world music and holiday concerts at two of the most remarkable locations anywhere to experience music – Walt Disney Concert Hall and the Hollywood Bowl. In addition to a 30-week winter subscription season at Walt Disney Concert Hall, the LA Phil presents a 12-week summer festival at the legendary Hollywood Bowl, summer home of the Los Angeles Philharmonic and home of the Hollywood Bowl Orchestra. In fulfilling its commitment to the community, the Association's involvement with Los Angeles extends to educational concerts, children's programming and community concerts, ever seeking to provide inspiration and delight to the broadest possible audience. For more information, visit www.laphil.com/LAPhillLive.

Press/Media Only, Contact:

Sophie Jefferies / Lisa White
Los Angeles Philharmonic
(213)972-3422 / (213)972-3408
sjefferies@laphil.org / lwhite@laphil.org

Michelle Portillo
NCM Fathom
(303) 792-8651
michelle.portillo@ncm.com